

JK Tyre Expands Product Line with Launch of Next-Generation Tyres for Commercial Vehicles

Hyderabad, June 21, 2024: Indian tyre major and leader in Truck Bus Radial tyres, **JK Tyre & Industries**, today introduced an advanced range of tyres designed to meet the evolving needs of the transportation sector. JK Tyre plans to further strengthen their Truck & Bus Radial range with four new variants: **JETWAY JUM XM**, **JETWAY JUC XM**, **JETSTEEL JDC XD**, and the revolutionary **JETWAY JUXe** for electric buses. The expansion of its product portfolio underscores JK Tyre's dedication to providing advanced, high-performance solutions that combine superior performance, economic benefits, and environmental responsibility.

These new tyres mark a significant milestone for JK Tyre and its commitment to driving sustainable mobility solutions. By delivering tyres that enhance performance, operational efficiency, cost savings and sustainability, JK Tyre continues to lead the way in revolutionizing India's transportation landscape.

Speaking at the launch, **Mr. Anuj Kathuria, President (India), JK Tyre & Industries Ltd**, said, *"As a leader in this category, we have a deep understanding of the segment and feel a responsibility to introduce sustainable solutions with advanced technology. Our latest offerings demonstrate our unwavering commitment to delivering high-performance, economically viable, and environmentally conscious solutions. We are confident that these tyres will serve as a dependable companion for fleet operators, ensuring safety on the move."*

JK Tyre's advanced R&D center in Mysuru and state-of-the-art manufacturing processes have played a crucial role in the development of these products. All four tyres have undergone extensive testing in a variety of conditions to meet the highest standards of quality and performance. The four innovative tyres are:

JETWAY JUM XM:

The **JETWAY JUM XM** boasts a 4-Star Rating and an RRc value of 4.9 KN/n, making it the most energy-efficient in its category. This next-generation tubeless tyre is designed specifically for buses and trucks to set new benchmarks for fuel economy and cost optimization. This translates to significant fuel savings for transporters, addressing a crucial factor as fuel expenses account for approximately 50% of total operating costs in India. Additionally, reducing fuel consumption will also help to significantly reduce carbon emissions, providing a sustainable and economically viable solution for the transportation industry.



JETWAY JUC XM and JETSTEEL JDC XD:

In response to India's robust infrastructure development, the company has launched its cutting-edge X-Series product range: JETWAY JUC XM and JETSTEEL JDC XD tyres. Engineered to meet the current demand, these two tyres offer enhanced performance, durability, and efficiency.

With a remarkable 10% longer tyre life, the JUC XM has been developed for tippers and trailers, delivering lower operational costs and increased efficiency, making it an ideal choice. Whereas, the JDC XD tyre is made to handle the demanding requirements of heavy-load transportation, ensuring long-lasting performance and reliability even in on- and off-road conditions. Known for its durability and sturdiness, the tyre is built for use in tippers on drive and dummy axles.

JETWAY JUXe:

Specially designed for electric buses, the JETWAY JUXe is a revolutionary tyre in the category posited to redefine performance and sustainability standards in the electric vehicle (EV) segment. The low RRc tyres enable electric buses to travel more kilometers per charge, contributing to enhanced efficiency and operational cost savings. In addition to its energy-efficient design, the JUXe marks JK Tyre's foray into low-noise tyres, aligning with the company's commitment to sustainability. Low-noise tyres not only contribute to a quieter urban environment but also promote eco-friendly transportation solutions, making them ideal for the evolving needs of India's sustainable mobility landscape.

The JETWAY JUXe tyre will also be deployed on TATA Motors' EV buses, demonstrating a collaborative effort to drive innovation and sustainability in India's public transportation sector.

About JK Tyre & Industries Limited

The flagship company of the JK Group, JK Tyre & Industries Ltd is among the world's top 25 manufacturers. Pioneers of radial technology, the Company produced the first radial tyre in 1977 and is currently the market leader in the Truck Bus Radial segment. The Company provides end-to-end solutions across passenger vehicles, commercial vehicles, farming and Off-the-Road as well as two- and three-wheeler segments. A global force, JK Tyre is present in 105 countries with more than 180 global distributors. The Company has 12 globally benchmarked 'sustainable' manufacturing facilities – 9 in India and 3 in Mexico – that collectively produce around 32 million tyres annually. The Company also has a strong network of over 6000 dealers and dedicated Brand shops called Steel Wheels, Truck Wheels and Xpress Wheels. JK Tyre exports to about 100 countries with over 230 global distributors.

For further information, please contact:

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